

Privacy Policy

Last Updated: November 21, 2024

At Purehe.art, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share your data when you use our platform and services (“Services”).

1. Information We Collect

We collect the following types of information:

1.1. Information You Provide to Us

- **Account Information:** Name, email address, and any other information you provide during registration.
- **Profile Information:** Optional information such as bio, social media links, or portfolio images you upload.
- **Payment Information:** Billing details provided for subscriptions or purchases. Payments are processed securely through third-party payment processors (e.g., Stripe), and we do not store your payment details.

1.2. Information We Collect Automatically

- **Usage Data:** Details about your interaction with our platform, such as pages visited, time spent on the site, and clicks.
- **Device Information:** Information about the device you use to access our Services, including IP address, browser type, and operating system.
- **Cookies:** Small files stored on your device to enhance your experience. For details, see the **Cookies** section below.

1.3. Information from Third Parties

If you log in via third-party services (e.g., Google), we may receive your name, email, and profile picture, as permitted by the third-party’s privacy policy.

2. How We Use Your Information

We use your information to:

- Provide, maintain, and improve our Services.
 - Personalize your experience and show relevant content.
 - Process payments and manage subscriptions.
 - Communicate with you about updates, promotions, or account-related matters.
 - Ensure the security and functionality of our platform.
 - Comply with legal obligations.
-

3. How We Share Your Information

We do not sell or rent your information. However, we may share your data in the following situations:

- **Service Providers:** With trusted third-party providers (e.g., payment processors, hosting services) to facilitate our Services.
 - **Legal Requirements:** If required by law, court order, or government request.
 - **Business Transfers:** In connection with a merger, sale, or acquisition of our business, your information may be transferred.
-

4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Recognize you when you return to our site.
- Analyze site traffic and usage patterns.
- Enhance functionality and user experience.

You can adjust your browser settings to manage or block cookies. However, disabling cookies may limit your ability to use certain features.

5. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, or resolve disputes. You may request deletion of your data at any time, subject to legal or contractual requirements.

6. Your Rights

Depending on your location, you may have the following rights:

- Access your personal data and request a copy.
- Correct inaccurate or incomplete information.
- Request deletion of your data.
- Withdraw consent for data processing (where applicable).
- Opt-out of receiving promotional emails.

To exercise your rights, contact us at contact@vitor.website.

7. Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

8. Children's Privacy

Our Services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If you believe a child has provided us with personal data, contact us to have it removed.

9. International Data Transfers

If you are accessing our Services from outside Brazil, your data may be transferred and stored in a country with different data protection laws. By using our Services, you consent to this transfer.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the revised policy on our site and updating the "Last Updated" date. Please review this policy periodically.

11. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:

Email: contact@vitor.website

Website: <https://purehe.art>